

# Promotional Video Services

*Pricing guidelines.*



## Pitch

**Prepare a script to drive home your message — in a powerful, precise and persuasive manner.**

*\$240 to \$480*

## Pictures

**Reinforce your message; capture viewer attention with proof of your products and services.**

*\$180 and up*

## Personality

**Engage your audience by speaking directly to them as though you are doing it right there in person.**

*\$240 and up*

## Production

**Create a 3 - 5 minute presentation that everyone can view instantly — directly from your website.**

*\$180 and up*

**Stand out from your competitors.**

## Convincing

Identify the critical benefits of doing business with you and your company. Craft an engaging, personal message that speaks directly to your potential customers. Refine the timing, emphasis and words to make your appeal a memorable one — something viewers will immediately respond to.

## Captivating

Rivet the viewer to the screen with ultra high quality images and graphics. Tell your story with pictures — to demonstrate benefits, to convince viewers. Portray all of the good things that come from working with your company. Verify the outcomes customers can expect from your company.

## Credible

Engage your audience with your pre-scripted and personable approach. Talk to visitors directly or have a suitable voice talent do it for you. Emphasize the important things and transmit a sense of true sincerity. Edit your soundtrack for the perfect timing and transitions.

## Convenient

Spend as little as two or three hours of your own time to create the show. Utilize every convenience available in electronic media and from the Internet. Preview your pictures and narration, select music, test the message. Launch your show and start making an immediate impact for your business.

**Amplify your message to potential customers.**

We can do this together regardless of where you are located. Call to learn why a very well crafted slide show with narration will do the most good for your business. That is what makes these promotional shows so affordable. Look and sound good. Save lots of money while you avoid creating an amateur style "YouTube" presentation.



[LYTRAMediaServices.com](http://LYTRAMediaServices.com)