



## Qualifications

*Brian P. Murphy, Principal*

Mr. Murphy's qualifications include a unique combination of education, job skills and personal experience. Shown below are the highlights of his 35-year career, 20 years spent in consulting and managing small businesses.

- M.Ed. & B.S. degrees in Industrial and Career and Technology Education.
- Bowling Green State U., Instructor, Visual Communications
- University of MN, Adjunct Faculty, Training and Development
- St. Thomas U., Adjunct Faculty, Organization Development
- Technical writing, marketing communications, author of professional and trade articles.
- Implementation of web-enabled skill systems and business rule systems.
- Production and marketing of video-based instructional programs.
- Video, slide and print media production for architects, builders and developers.
- Corporate human resource planning, education, training and workforce development.
- Domestic and international experience in human resource development systems.
- Consulting in human resources, performance management, and business development.
- Start-up and development experience with several major Internet-related corporations.
- Management and supervision of professional, trade and administrative personnel.
- Operations management including finance, legal, marketing, sales, and product development.
- Coaching on interpersonal and business issues for executives and business owners.
- Direct work experience in skilled, technical, and construction trades.

